

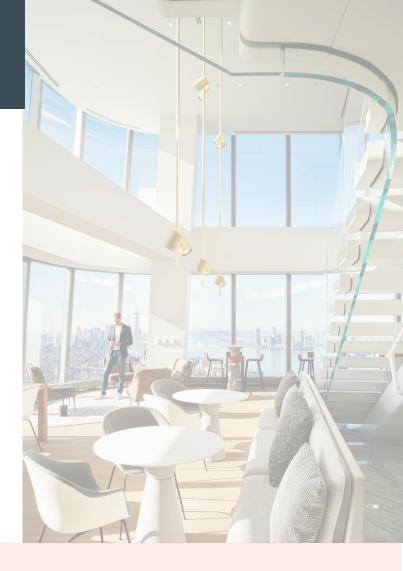
INCREASING

SALES

This 90 minute CEU approved program is relentlessly energetic and resultdriven and injects humor, and a strong dose of reality into the sales process. This will not be your ordinary lunch and learn, coffee chat meeting or evening continuing education.

KEY TAKEAWAYS

- Shortening the sales cycle
- The conversational sales process
- Securing actual first appointments
- Four Indicators that make sales predictable
- The blended approach to prospect for new business



ABOUT

Benhar Office Interiors continues to serve its business community partners and influencer's of New York City through its continuing education and advance trainings. Our very own corporate sales trainer and sales manager delivers an engaging workshop to help your design associates on some basic selling techniques. John 'Dano' has trained thousands of sales professionals with over a decade of sales training experience, and is well known for his method "Scientific Selling."

Presented by





